



MINUTE MAID DONATES 60 TREES

MAYOR WHITE PROCLAIMS "MINUTE MAID DAY IN HOUSTON" AS PART OF COMPANY'S 60TH ANNIVERSARY COMMEMORATION

As part of the commemoration of the company's 60th anniversary, The Minute Maid Company today gifted the City of Houston with 60 trees in commemoration and dedication ceremony along the esplanade of 1100 Lockwood Boulevard (at the intersection of Lockwood and Park) in Houston's Historic Eastwood subdivision. The dedication also coincides with National Arbor Day 2006. An official proclamation from Mayor Bill White, proclaiming April 28th as "Minute Maid Day in Houston," was read by Houston City Councilmember Carol Alvarado. The proclamation cited the company's positive impact on the City of Houston through business and community endeavors.

"The Minute Maid Company is one of the shining stars of Houston's corporate community," said Joe Turner, director of the City of Houston Parks and Recreation Department. "Their commitment to our city is evident on a daily basis from the world-class Minute Maid baseball park in downtown Houston to their Grand Slam for Youth Baseball programs. Today they have once again stepped up to the plate and hit an environmental home run with their contribution to our urban forest. The Parks Department is especially grateful for Minute Maid's generous

John, senior vice president of Coca-Cola North America and General Manager of Minute Maid, "We not only benefit from a terrific business climate but have a strong sense of community and neighbor helping neighbor. It is only fitting that we give back to the city that means so much to our company and to our local customers who have made Minute Maid 'Houston's hometown juice brand.' We only hope the next 60 will be as 'fruitful' as the last, as was mentioned in



Joe Turner, Karen Neimeier, Victor Cardova (Asst. Dir. of Urban Forestry), Mike St. John (holding proclamation presented by Carol Alvarado), Mary Margaret Hansen, Mario Gallegos, Kathy Lord, and Betty McGinnis, (representing Texas Representative Rick Noriega)



The Minute Maid Ambassadors in a sea of orange!

gift of 60 trees to be planted in the historic Eastwood neighborhood of Houston. This donation of native trees is a living testimony to the company's generous spirit when it comes to our city."

"Our company is proud to be headquartered in such a progressive and dynamic city as Houston," said Mike St.

the proclamation." The planting of trees is not new to Minute Maid as a way to observe special occasions. "In 1946, a single Oak was planted at our plant in Plymouth, Florida, to commemorate the very first shipment of Minute Maid Frozen Orange Juice Concentrate to the retail market. Just like the business, that tree is still alive and growing."

Also participating in the dedication were Kathy Lord, Executive Director of Trees for Houston, whose organization coordinated the selection and planting of the trees; Mary Margaret Hansen, President of the Greater East End District; and Karen Neimeier, President of the Eastwood Civic Association; along with area residents, and several other City of Houston and Minute Maid employees. Lockwood Boulevard runs through the dynamic Eastwood neighborhood, which borders downtown and Minute Maid Park. Eastwood is home to some 2500 businesses and 85,000 residents. It has experienced extensive revitalization in the last several years with new commercial and

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Eastwood Civic Association Meeting • June 5, 2006 • 6:30 - 7:30 pm • Cape Center

NEIGHBORHOOD NEWS

SUPER NEIGHBORHOOD UPDATE

The most recent Greater Eastwood/Lawndale/Wayside Superneighborhood meeting was held at the Cape Center on May 9th. The primary focus of this month's meeting was disaster preparedness and the meeting was open to the general public. Guest speakers included representatives from the American Red Cross (East End Branch) and the City of Houston Office of Emergency Management. In addition, a panel of experts representing Homeland Security (City of Houston), Houston Police Department (Southeast Division), and Union Pacific Railroad explained their roles in the event of an actual disaster. Guest speakers and experts fielded questions from local citizens in the audience. As an outcome of this meeting, each neighborhood association has been encouraged to work on its neighborhood's disaster plan.

The remainder of the meeting focused on updates to several ongoing topics of concern. A short update on the Brays Project included distribution of maps for traffic control during Channel modifications. There were also updates on the Country Club deed restrictions and the proposed sale of the old Cage Elementary School. Finally, John Trevino's promotion to Captain was announced. Next month's meeting will take place on June 13, 2006, 6:30 PM, at the Villa de Matel Conference Center in Lawndale. Each Civic Association is expected to bring issues of concern related to the SNAP 2006 plan.

HISD FREE SUMMER MEALS FOR CHILDREN

Houston-area children ages 1-18 can enjoy free healthy meals starting June 1 at one of the more than 200 HISD schools participating in the HISD Summer Feeding Program.

The program will last from Thursday, June 1, through Wednesday, June 28, and to be eligible, children need not be enrolled in HISD summer-school classes nor do they need to show proof of income or age.

Breakfasts will be served from 7:30-8:30 a.m., and lunches will be served from 10:30 a.m. to 12:30 p.m. Adults may also participate in the program by purchasing breakfast for \$1.60 and lunch for \$2.85.

Participating in the Eastwood-area are Austin High School, Chrysalis Middle School/Cage Elementary School, Eastwood Academy High School, Jackson Middle School, and Lantrip Elementary School.

METRO STUDY FINDINGS MEETING

Based on the attendance, this was a very successful meeting. Information boards were posted to facilitate individual questions and comments before and after the main presentation. METRO Community Outreach Coordinator Sylvia Medina gave welcoming remarks and introductions in English and Spanish. Barbara Koslov, the Principal Planner of the project team, presented the technical findings assisted by a slide show presentation.

The microphone was shared with members of the audience for questions and comments, which were addressed by Ms. Koslov and Steve Beard, another project team member. The question/answer session was followed by one-on-one discussions with the attendees. In addition to Ms. Medina, Ms. Koslov and Mr. Beard, the one-on-one discussions were addressed by Bryan Pennington, METRO VP of Planning, Engineering and Construction; George Smalley, METRO VP of External Affairs; and other METRO staff members. Also present in the audience were Council Member Carol Alvarado, a staff member from Congressman Gene Green's office, and a staff member from Commissioner Sylvia Garcia's office. Eastwood residents Suzette Pruitt, Ralf Brehm, and Steve Parker attended.

The presentation outlined the four alternative routes. The findings showed that cost on Navigation would be lower, but ridership was the lowest of the four; the current UP rail line easement was the most expensive, the Hike & Bike trail was the low construction cost, but would require additional right-of-way and had significant negative public response; an alignment on Harrisburg had the most positive aspects. The findings will be presented to the METRO board. The next meetings will be later in the summer. You can see the information on the proposed line, including the detailed PowerPoint presentation on the www.metro-solutions.org website, select the Project Information tab, choose Corridors and then click on the East End Corridor.

2-1-1 HURRICANE EVACUATION ASSISTANCE

As part of this year's emergency plan, a registration system was unveiled benefiting the disabled and those with special healthcare needs. The plan, CALL 2-1-1, will provide evacuation assistance to residents who may have a disability or special healthcare need and require assistance to leave the area. These are residents who cannot drive, do not have a vehicle or are unable to arrange transportation.

Residents may register in advance for a "Ride to Safety" by calling 2-1-1 and providing the requested information.

EAST END ASTROS ATTEND MLB JAMBOREE

The East End Little League Astros will be one of ten attending the Major League Baseball's Little League Urgan Initiative Jamboree in Williamsport, Pennsylvania, home of the Hall of Fame. They'll play, drill and learn about breaking barriers in sports and in life. Baseball-themed activities will reinforce literacy skills, mathematics, science, and history.

DEED RESTRICTION TOWN HALL MEETING

Council Member Carol Alvarado held this meeting on April 26th at the E. B. Cape Center. Department heads in permitting and enforcing deed restriction, the Planning Dept. Director, and code enforcement officials answered resident concerns. An additional meeting for subdivisions wanting to enact or reactivate deed restrictions will be held later this summer.


THE VICTOR TREVINO SHOW 

On May 17th, Precinct 6 Constable Victor Trevino debuted a new Cable TV Channel 17 show. This regular show will discuss various important community issues and serve an exchange of ideas. The live inaugural show included community leaders, including Eastwood resident Steve Parker, expressing the show topics they would like to see developed in the future.

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residential development, affordable housing and lush green hike and bike trails along Buffalo Bayou.

Houston's "home town juice brand" got its start right after World War II as the Florida Foods Corporation. The first president of FFC, John "Jack" Fox, actually went door-to-door in Massachusetts offering samples of the new orange juice product made from frozen concentrate. Today the company is part of Coca-Cola North America with more than 100 varieties of juice and juice drinks: the Minute Maid brand is a consumer favorite.

The species of trees planted on the Lockwood esplanade include bald cypress, loblolly pine, cedar elm, Nuttall oak and Drummond red maple. Minute Maid would also like to acknowledge the assistance of the nonprofit organization Trees for Houston in the Lockwood esplanade project. 

IMPORTANT PHONE NUMBERS

Houston Police Dispatch (non-emergency)	713.884.3131
HPD South Central Substation	713.651.8100
HPD Navigation Storefront	713.238.2282
Harris Co. Constable, Prec. 6	713.923.9156
Constable Polk St. Storefront	713.921.0236
US Congressman Gene Green	713.330.0761
Texas State Senator Mario Gallegos	713.928.7575
Texas State Representative Rick Noriega	713.649.6563
County Commissioner Pct 2 Sylvia Garcia	713.755.6220
City Council Member Carol Alvarado	713.247.2011
Graffiti Abatement	713.928.9916
Street Light Outage (Centerpoint)	713.207.2222
Union Pacific RR National Police to report parked trains blocking streets	888.877.7267
City of Houston Service Helpline	311

The Eastwood Voice is a publication of the Eastwood Civic Association. If you have story ideas or comments, or would like to help pass out copies to your neighbors, please contact us at PO Box 9542, Houston, TX 77023 or at eastwood.voice@eastwood-houston.com.

IF YOU ARE INTERESTED IN ADVERTISING OR UNDERWRITING AN ISSUE OF THE EASTWOOD VOICE, PLEASE WRITE TO PO BOX 9542, HOUSTON, TX 77023 OR SEND AN EMAIL TO EASTWOOD@EASTWOOD-HOUSTON.COM

The Greater East End Management District invites you to a reception on June 7, 2006, 10:00 am
1 Houston Center
1221 McKinney
Level P-1/East Lobby

Preview designs and concepts for Project Brays amenities
Please RSVP by return email or by calling 713 928-9916.
Exhibition runs from May 24 - July 6, 2006

Exhibition continues in the East End:

Ripley House Neighborhood Centers Inc., 4410 Navigation
July 7 - August 10
July 11 Reception At 6:00 pm
713.315.6400

Frost Bank, 1001 Broadway
August 14 - September 15
August 17 Reception At 10:00 am
713.388.1152



302 Hunt Street

Enjoy the Eastwood lifestyle and a 2 minute commute to downtown. The house has 3 bedrooms, study, HUGE living/dining room, breakfast room, kitchen and attached two car garage with remotes. Amenities include, range, refrigerator, dishwasher, hard wood floors, tall ceilings, central air and heat and fenced yard with beautiful large pecan trees. Perfect for someone who works at U of H, downtown, medical center, etc: Dogs Welcome.

\$1,000 per month includes biweekly lawn service during summer months.

Mike Bodin
713 416 5855.

CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE 4	5 6:30 Civic Club Mtg. Cape Center	6	7 10:00 Project Brays Reception	8	9 Area A Trash set out	10 7:00 to midnight Blue Bayou Celebration
11	12 Heavy Trash Area A	13 6:30 SuperNeighborhd	14	15	16	17
18	19	20 7:00 South Central PIP Meeting March on Crime	21	22	23	24
25	26	27	28	29	30 Area B Trash set out	1
JULY 2 6:30 Civic Club Mtg. Cape Center	3	4 INDEPENDENCE DAY	5	6	7 Heavy Trash Area B 10:00 Project Brays Reception Area A Trash set out	8
9 Heavy Trash Area A	10	11	12	13 Diverse Works: Luck of the Draw Auction	14	15

Heavy Trash Area A: **Second Monday**, West of Lockwood (toward Cullen) and South of Telephone (toward I-45)

Heavy Trash Area B: **First Friday**, East of Lockwood (toward Lawndale) and North of Telephone (toward Harrisburg)

Charles C. Foster



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